

Emollients – Emollient Esters INCI NAME: SHEA BUTTER ETHYL ESTERS

## LIPEX<sup>®</sup> SheaSolve<sup>TM</sup>

This eco-friendly shea-derived emollient ester offers excellent wetting, dispersing and solubilizing properties for all types of UV filters and pigments, making it ideal for sun care, UV protection skin care, and color cosmetics.

Lipex SheaSolve effectively solves complex challenges, such as combining appealing textures and other sensory benefits with high loads of UV filters and color pigments. It also shows SPF-boosting properties when used with mineral UV filters.

Its low viscosity, high polarity and good solubilizing properties mean you can combine it with other ingredients for functional use across various cosmetic applications and formats, including stick and sprayable formulations.

Derived from sustainable shea and containing 100% carbon from renewable sources, Lipex SheaSolve is produced using energy-saving catalysts and processes and is also suitable for cold processing.



**Recommended applications:** sun care and UV protection, color cosmetics, cleansing and skin care, hair care applications

Appearance: clear, slightly yellow liquid

Slip melting point: 10 °C

Unsaponifiable content: 7%

Viscosity: 15 mPa-s @20 °C, 11 mPa-s @40 °C

Polarity: surface tension 25 mN/m, interfacial tension 13 mN/m

**Certifications:** COSMOS Approved, NATRUE Compliant, China Compliant, Kosher, Halal, Vegan-friendly

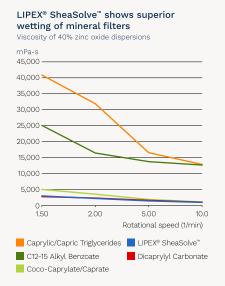
Solubilizing Dispersing Highly polar Fast-spreading Eco-friendly Ethically sourced

## LIPEX<sup>®</sup> SheaSolve<sup>™</sup> for sun care and UV applications

## Key features and benefits:

- Good solubilizing and dispersion capacity for both organic and inorganic UV filters make Lipex SheaSolve suitable for use in all types of sun care where a high SPF in combination with good aesthetics is essential.
- Comparative studies on Lipex SheaSolve show effects on providing lower viscosity to dispersions containing high levels of mineral filters. The lower viscosity translates into a better wetting of the particles, which means the dispersant secures a lower agglomeration, making it more efficient than other natural or synthetic emollients such as C12-C15 Alkyl Benzoate. The resulting benefits include lower ghosting, better absorption, and improved finish in formulations.
- The in-vitro study shows that when used with mineral UV filters Lipex SheaSolve provides an SPF boosting effect vs the other alternatives. By delivering above the expected SPF value (in this case, 28), formulators can be confident that they can reach the SPF value needed without adding more mineral filters.

## Visit the product page on <u>aakpersonalcare.com</u> for video explanations.



boosting properties
SPF
35
30
25
4
20
4
5
10
5
0
LIPEX®
C12-15 Alkyl
Dicaprylyl
SheaSolve
Benzoate
Carbonate

LIPEX<sup>®</sup> SheaSolve<sup>™</sup> shows SPF

## Formulation suggestions:

## SUN PROTECTION:

SunSafe Mineral Stick SPF 50 AAK-22-002

CreamUp Sun Care Spray SPF 30 AAK-22-001

Sun Care Lotion SPF 30 AAK-14-03

## DAILY UV PROTECTION:

Urban Defence Daily Face Cream SPF30 AAK-17-312

### AFTER SUN CARE:

After Sun Soothing Spray Oil AAK-14-278

Organic UV filter solubilizer Mineral UV filter dispersant SPF booster Low ghosting

## Typical use concentrations:

## 5-20% in emulsions 20-80% in anhydrous products

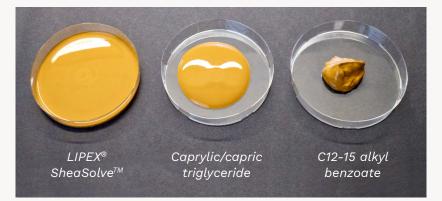
## Recommended AAK partner products:

LIPEX<sup>®</sup> PreAct<sup>™</sup>
LIPEX<sup>®</sup> SheaTris<sup>™</sup>
LIPEX<sup>®</sup> Bassol C<sup>™</sup>
LIPEX<sup>®</sup> SheaClear<sup>™</sup>
LIPEX<sup>®</sup> SheaLiquid TR<sup>™</sup>
LIPEX<sup>®</sup> SheaSoft TR<sup>™</sup>

# LIPEX<sup>®</sup> SheaSolve<sup>™</sup> for color cosmetic applications

## Key features and benefits:

- Our eco-friendly shea-derived emollient ester provides optimal pigment dispersion and wetting, creating low viscosity and homogeneous dispersions.
- Comparative studies on Lipex SheaSolve show effects on consistently providing more flowable and lower viscosity dispersions containing high loads of color pigments than commonly used alternatives.



The image shows 20% yellow iron oxide dispersions in different emollients. The Lipex SheaSolve dispersion is flowable, the caprylic/capric triglyceride dispersion is thicker but also flowable, and the C12-15 alkyl benzoate dispersion doesn't flow.

- The lower viscosity makes laboratory handling and upscaling easier and indicates better wetting of the particles, which leads to less agglomeration.
- In the final formulation, Lipex SheaSolve delivers a more consistent color, a higher color payoff, and an overall lighter skin feel.
- Based on shea and an optimal choice when developing suncare and inorganic UV formulations, Lipex SheaSolve can contribute to incorporating skincare and suncare attributes into color cosmetics.

## Formulation suggestions:

## **COLOR COSMETICS:**

La Vie En Rose Creamy Matte Lipstick AAK-23-007

Candy Floss Blush Stick AAK-24-001

Pigment dispersion Homogeneous color Versatile No agglomeration Pigment wetting Light feel

## Typical use concentrations:

5-25%

## Recommended AAK partner products:

LIPEX<sup>®</sup> SheaLiquid TR<sup>™</sup>
 LIPEX<sup>®</sup> SheaLuxe TR<sup>™</sup>
 LIPEX<sup>®</sup> SheaSoft TR<sup>™</sup>
 LIPEX<sup>®</sup> PreAct<sup>™</sup>
 Akofine R<sup>™</sup>

## LIPEX<sup>®</sup> SheaSolve<sup>™</sup> for cleansing and skin care applications

## Key features and benefits:

- Low viscosity, high polarity and good solubilizing properties make Lipex SheaSolve a good choice for anhydrous and emulsion-based cleansing formulations, as it effectively dissolves skin impurities and all types of makeup, including waterproof products.
- Reduces viscosity, improves spreadability and lowers tackiness, making it a good sensory and performance enhancer for a wide range of skin care formulations, including massage oils.



## Formulation suggestions:

## **CLEANSING:**

Natural Glow Eco-Conscious Face Polish AAK-16-251

Black Magic Triple Action Exfoliating Balm AAK-19-023

Pure Start Dual-Phase Cleanser AAK-15-310

## **SKIN CARE:**

Moisture Rescue Eco-Conscious Body Cream AAK-16-250

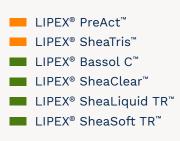
**Cashmere Soft Hand Cream** AAK-18-2435

Solubilizer Sensory enhancer High polarity Low viscosity Fast-absorbing

## Typical use concentrations:

1-20% in emulsions 5-70% in anhydrous products

## Recommended AAK partner products:



# LIPEX<sup>®</sup> SheaSolve<sup>™</sup> for hair care applications

## Key features and benefits:

- Lipex SheaSolve outperforms dimethicone to improve combability on both wet and dry hair, reducing the probability of hair breakage.
- An in-vivo preference test carried out by professional hairdressers showed that Lipex SheaSolve delivers similar sensory, spreadability and rinsability benefits as dimethicone throughout the whole washing process. And there was no significant difference in performance between the two.
- Low viscosity, high polarity, and good spreadability ensure uniform coating of hair fibers with a thin, weightless, moisturizing film to improve silkiness, shine and combability, making Lipex SheaSolve a good alternative to linear, low molecular weight silicones in hair care application.
- Readily biodegradable and 100% natural derived, Lipex SheaSolve can be combined with eco-friendly surfactants to produce environmentally-safe shampoos and conditioners.

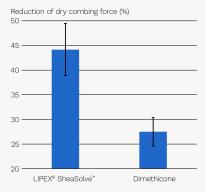
## Formulation suggestions:

### HAIR CARE AND STYLING:

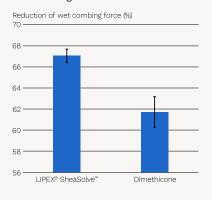
Deep Nourishing Conditioning Treatment AAK-16-270

**Bioactive Hair Wax Stick** AAK-13-211

### LIPEX<sup>®</sup> SheaSolve<sup>"</sup> outperforms dimethicone in reducing the dry combing force



LIPEX<sup>®</sup> SheaSolve<sup>™</sup> is superior to dimethicone in reducing the wet combing force

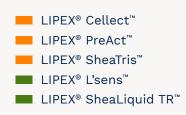


Silicone alternative Biodegradable Ethically sourced Low viscosity High polarity Fast-spreading

## Typical use concentrations:

0.5% in shampoos 3-5% in conditioners 10-70% in hair oils 3-5% in scalp treatments

## Recommended AAK partner products:



Discover how we are *making better happen* in beauty.

aakpersonalcare.com