

Bronze Bombshell Creamy Eyeshadow

Code

AAK-24-007

Description

Dial up the drama in an instant with this luxurious creamy bronze eyeshadow, crafted with sustainably sourced plant-based ingredients to deliver a uniquely hydrating, lightweight texture. From a soft molten-metal sheen to an intensely pigmented color drench, you can easily customize the effect to suit any occasion or mood. Effortlessly glamorous and endlessly versatile – it's your new go-to for brilliant, beautiful eyes.

Natural origin content: 99%

Directions for use: Apply sparingly across the lids using your fingertips and build up the color as desired. For added definition, use a liner brush to outline the top and bottom lash lines.

Benefits

Akosoft 36™

This eco-friendly, oxidative stable moisturizing oleogel delivers the creamy, melting texture and luxurious, lightweight afterfeel.

LIPEX® SheaLuxe TR™

This climate-compensated, fully traceable shea-derived emollient ester delivers a silicone-like glide and non-greasy texture.

LIPEX® SheaSolve™

Our eco-designed emollient ester ensures good dispersion of the pigments and glitter particles and contributes to the lightweight feel.

Akofine R™

This rapeseed-based triglyceride with a high melting point and good oxidative stability is used to structure the formulation.

LIPEX® PreAct™

Our canola-based bioactive emollient is rich in antioxidant tocopherols and anti-inflammatory phytosterols, making it the perfect choice for formulations targeting the delicate eye area.

Raw material	INCI Name	w/w %
Phase A		
Akofine R™	Hydrogenated Vegetable Oil, Hydrogenated Vegetable Oil	8.00
Akosoft 36	Hydrogenated Cocoglycerides, Hydrogenated cocoglycerides	34.00
EstoGel Green	Hydrogenated Castor Oil/Sebacic Acid Copolymer	1.00
LIPEX® SheaLuxe TR™	Ethyl Oleate, Ethyl Stearate	11.50
LIPEX® SheaSolve™	Shea Butter Ethyl Esters	12.00
Phase B		
Cosmi 11412 Oak Brown	Synthetic Fluorophlogopite, Mica, Iron Oxide Black (CI 77499), Iron Oxide (CI 77491)	10.50
Cosmi 508 Ruby	Mica, Iron Oxide (CI 77491)	1.00
Phase C		
Farmal MS 6135	Calcium Starch Octenylsuccinate	19.00
Phase D		
LIPEX® PreAct™	Canola Oil, Canola oil	3.00

pH: 0.0 - 0.0

Procedure

1. Prepare Phase A ingredients. Heat up to 80°C with gentle agitation.
2. At 80°C, stir until homogeneous (approx 10 min). When homogeneous, start cooling down with gentle stirring.
3. Maintain the temperature at 60°C for the rest of the process.
4. At 60°C, add Phase B little by little. Stir until there are no lumps.
5. Add Phase C ingredients, one by one, while stirring. Allow enough time to stir between each addition. Make sure there are no lumps.

The information given concerning the application and product technology represents our state of knowledge and no claims are made as to its completeness. The information given does not free the user of this own responsibility for the accuracy of the information given.

Formulation

6. At 60°C, add Phase D ingredient and stir until homogeneous.

7. Cool down to 60°C with gentle stirring. Pour at 60°C